



I am a product designer who is **passionate** about creating **delightful** user experiences though **improved and beautiful** realization 🙌

## WORK EXPERIENCE

### Bincentive

UI/UX Designer | August 2018 - Present

I crafted this blockchain company's software platforms from A to Z, including the website, iOS and Android apps. I also built the UI Spec and prototypes, conducted UX analysis and testing in iterations to make positive impact for the business.

### AtGames

Designer | July 2016 - August 2018

In cooperation with major gaming companies Sega, Atari and Capcom - we created new UI for video game consoles. Additionally re-designing packaging and manuals creating a holistic user experience for gamers around the world.

## EDUCATION

### B.F.A. Graphic Communication Arts

National Taiwan University of Arts | 2012 - 2016

## SKILLS

User-centered thinking

Site-mapping

Wireframing

Rapid prototyping

RWD design

Usability testing

iOS HIG

Material design

Visual design

HTML/CSS

Animation

## TOOLS

Sketch

Figma

Zeplin

InVision

Adobe CC

Google analytics

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